



La-Z-Boy Recognizes Southeast Dealer with Top Honors at High Point Furniture Market

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Tipperary Sales, Inc. Honored for Excellence in Design Assistance and Sales

CHARLOTTE, N.C., May 1, 2017 /PRNewswire/ -- La-Z-Boy recognized Tipperary Sales, one of the largest La-Z-Boy Furniture Galleries dealers in the country, with three prestigious honors at an awards ceremony held during High Point Furniture Market in High Point, Nc. Two Tipperary Sales locations were recognized for being in the top ten stores of 350 in the country, and one employee was recognized individually for excellence in interior design services.

"We are proud to honor Tipperary Sales and its employees for their continued dedication to serving our customers – both in stores and in the community," said Jim Reilly, vice president of sales for La-Z-Boy. "One Tipperary Sales employee, Billie Wachman, earned recognition for being among the top performing designers in the country. At the same time, they were recognized for having two top-ten stores in the nation. These tremendous awards are evidence that Tipperary's organization embodies our mission of helping our customers live life comfortably."

The Pinnacle Award

The Pinnacle Club recognizes the top-selling in-home design consultants and sales consultants in the La-Z-Boy Furniture Galleries network, one of the industry's largest dedicated store networks. Tipperary was honored to receive one of these prestigious awards. Billie Wachman, an in-home designer from the Evans, Ga. location was recognized as the South Central region's honoree. Only 14 La-Z-Boy consultants and designers are inducted into the Pinnacle Club annually, making it the highest honor for store employees. This is Billie's fourth time as a Pinnacle recipient—a tremendous honor.

"Billie is a tremendous talent," said Martha Brown, President and CEO Tipperary Sales. "She connects naturally with customers, helping identify their needs and then designing a room-- or even an entire home—equally beautiful and comfortable."

Two Top-Ten Stores

Each year, La-Z-Boy honors ten of the top-performing stores in the country. Rising to the top of 350 locations across the nation, Tipperary Sales claimed No. 9 for its Greenville, Sc. Store for \$7.9m in sales. The No. 6 spot was awarded to Tipperary's Pineville, Nc. store for \$9.2m in sales. This is the second year in a row that the Pineville, Nc. location achieved top ten recognition.

"Buying furniture is very personal," continued Brown. "We aim to provide our customers with an exceptional furniture buying experience, treating them in a way that honors our store, our community and the La-Z-Boy brand."

About Tipperary Sales, Inc.

Tipperary Sales, Inc., a family-owned company, founded in 1976, operates seven La-Z-Boy Galleries in the Southeast. Today, Tipperary Sales, Inc. is owned and operated by the second generation of the Brown family.

La-Z-Boy Furniture Galleries stores operated by Tipperary Sales, Inc. are located at 4205 Washington Rd. in Evans, Ga.; 150 Traders Way, Pooler, Ga.; 7035 Smith Corners Blvd. in Charlotte, Nc. 11515 Carolina Place Pkwy. in Pineville, Nc.; 4960 Centre Pointe Dr Suite 102, N. Charleston, Sc.; 5342 Sunset Boulevard in Lexington, Sc.; 1046 Woodruff Rd. in Greenville, Sc. For more information, please visit www.la-z-boy.com/southeast.

About La-Z-Boy

Headquartered in Monroe, MI, La-Z-Boy is one of the world's leading residential furniture producers. The company manufactures a full line of comfortable products for the living room and family room, including the company's world-famous recliners, reclining sofas and love seats, sleep sofas, modular furniture and leather upholstery, as well as stationary sofas, love seats and chairs. It is a division of La-Z-Boy Incorporated ([NYSE: LZB](http://www.nyse.com/quote/LSE:LZB)), one of the world's leading residential furniture producers, marketing furniture for every room of the home. Live Life Comfortably. SM

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